

Rebecca Berent Fien

Graphic, Multimedia and Web Designer • rberent@gmail.com • (585) 613-5713 • rebeccanatalie.com

Professional Summary

- Creative, customer-focused designer delivering on-time and under-budget products
- Accomplished in business management and processes including operations, finance, IT, training, and supervision
- Exceptionally talented and skilled team leader and mentor and teacher of school-age, undergraduate, and graduate students

Technical Skills, Applications, and Languages

- Web, graphic, and computer graphics design and development; layout, animation, branding, typography, motion graphics, video and photo shooting and editing, instructional design and writing
- HTML/CSS, jQuery, Javascript, Actionscript, XML, Mac and PC platforms
- Adobe: Photoshop, Dreamweaver (or notepad, etc.), Flash, AfterEffects, Illustrator, Premier, InDesign, Fireworks, Soundbooth
- Microsoft: Word, PowerPoint, FrontPage, Outlook, SharePoint, Excel
- Cinema 4D, Macromedia Director, Final Cut

Experience

- Rochester Institute of Technology, College of Imaging Arts and Sciences, Rochester, NY:
Computer Graphics Design graduate program; Graphic Design undergraduate program
Adjunct Instructor 2010-present
Graduate Teaching Assistant 2009-2010
Courses taught: 2D animation, Imagery in Design, Instructional Design, Web Design for Designers, Digital Video
- Freelance Multimedia, Web, and Graphic Designer, Rochester, NY 2005-present
Logos, websites, print media (see www.rebeccanatalie.com)
- CIVX.us, Rochester Institute of Technology 2010
Web and jQuery widget designer and developer; presented infovis graphics for use by NYS Senate
- Bryant and Stratton Colleges, Rochester, NY 2010-2011
Adjunct instructor: Graphic/interactive design
Courses taught: Advanced Page Layout, Vector Graphics, Typography
- Scholars Program, University of Rochester, Rochester, NY 2006-2010 (summers)
Instructor to pre-college students aged 14-17
Course taught: Graphic and Web Design
- Nixon Peabody, LLP, Rochester, NY 2006-2008
Web Designer: Played key role in branding, designing, and implementing a Microsoft SharePoint-based intranet. Re-branding using CSS, HTML, XSLT and design software
Created, maintained, and increased use of over 130 internal sites
Designed internal web-site and email protocol
Developed and presented multimedia/print publications
Provided in-house technical support for web-based systems
- Rochester Institute of Technology, Campus Connections Bookstore 2003-2006
Web designer: Re-designed online bookstore site
Supervised art and supply department: sales, inventory control, customer service

Education

- Rochester Institute of Technology, College of Imaging Arts and Sciences, Rochester, NY
Masters of Fine Arts, Computer Graphics Design August 2010
Bachelor of Science (with honors), New Media Publishing February 2007